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Governments and Local Entities

- How to provide public transport in **low-density periphery?**
- **Budget shortage** for new infrastructures
- Energy bill
- Air pollution and CO2 emissions

Enterprises

- Employee **traffic and parking problems**
- Inefficiency in existing **employee bus services**
- Social Responsibility

Citizens

- **Traffic jams**, parking shortage
- Daily **time loss**
- Increasing **oil price**
- Higher awareness environment, energy, road safety...

SUSTAINABLE URBAN MOBILITY

The fact we face
The challenge of servicing periphery



**a new
form of
mobility**

residential areas
business & industrial areas
sport, culture & leisure
transport hubs

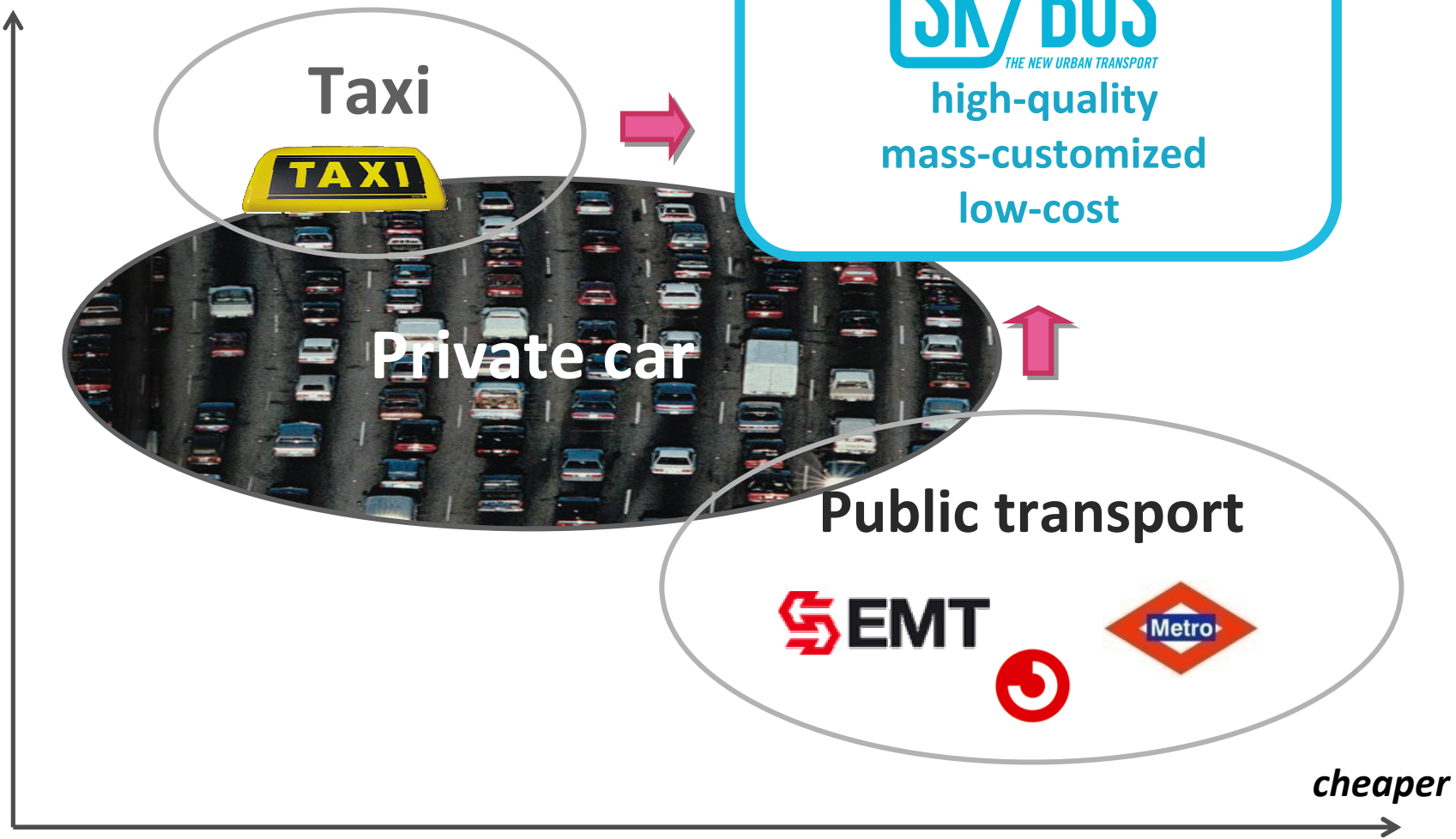
oil dependency and rising price
increasing mobility demand
greenhouse emissions
pollution and noise
population ageing
quality of life
traffic jams
efficiency
safety

commuting
nightlife and leisure
professional mobility
children & teenagers
elderly & disabled
tourists

Skybus enables low-cost personalized urban transport



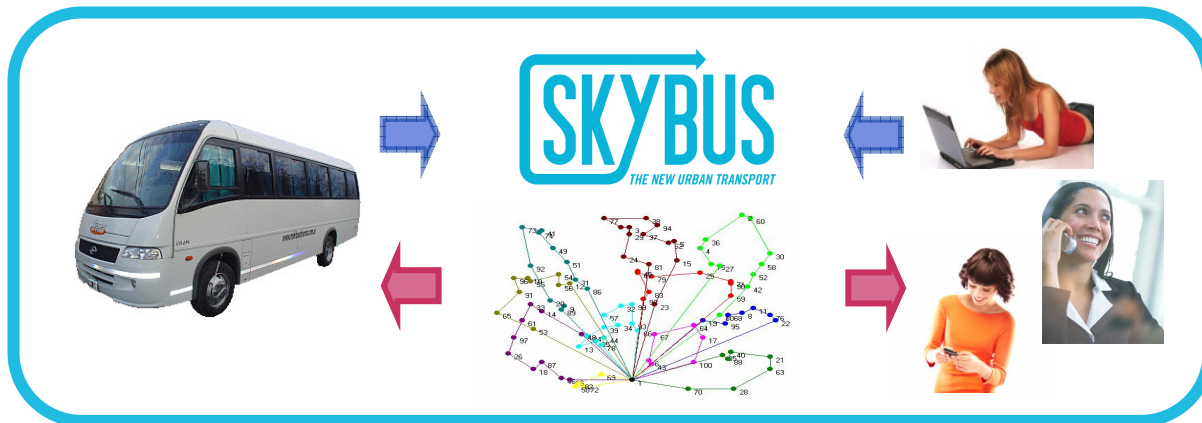
higher quality & flexibility



A flexible *à la carte* minibus that adapts routes dynamically according to passengers requests

1. Monitors transport operators' fleets
Positions, destinations, available seats

2. Registers customers' trip requests
Web, mobile apps, call-center...



3. Designs routes dynamically

Maximizes passenger trip's compatibility and minimizes trip times
Allocates requests to vehicles

4. Instructs drivers and passengers through mobile networks

Some important clarifications



- Not a bus **operator**
- Not for **city centres**
- **Does not sell directly** to passengers
- Doesn't **own any vehicle**
- Not a **competitor** to existing transport operators

Skybus is NOT

Skybus is

- Takes passengers **directly** from origins to destinations
- **Collective**, shared among people with similar trips
- A demand-supply **broker**
- An **optimization engine** for transport
- A technology platform



One day, in every world city



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